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## PRESS RELEASE

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# GAM enters into agreement with Arcus Investment to distribute Zensen Hedge Fund

GAM is delighted to announce an agreement with Arcus Investment Limited (Arcus) to distribute The Arcus Zensen Fund (Zensen).

The Zensen hedge fund strategy leverages Arcus's extensive knowledge of Japanese equities to navigate and capitalise on market shifts using long / short investing strategies.

Zensen has been successfully managed by Citywire AAA-rated and company co-founder Mark Pearson for over 20 years and aligns well with GAM's deep alternative investing heritage and our commitment to innovation and excellence in fund management for our clients.

**Elmar Zumbuehl, Group CEO of GAM stated**, "This exciting new collaboration between GAM and Arcus will continue to expand GAM's Alternatives product offerings and significantly enhance GAM's Japan-focused investing capabilities for clients."

Established in 1998, Arcus is world renowned as a specialist value investor in Japanese equities. With offices in London, Tokyo and Kuala Lumpur, as of 14 November 2024, it manages approximately \$2.3 billion across various long only and long-short strategies. By combining its proprietary quantitative and qualitative research processes with a disciplined investment management process, the firm has been awarded many accolades including the CAMRADATA IQ Award for Japanese Equities for 2024.

**Edward Cartwright, CEO of Arcus commented**, "We are delighted to have entered into this agreement with GAM, who will now assist us with the distribution of Zensen, our long/short equity fund. Since its inception in late 2001, our proprietary quantitative analysis allied with a rigorous fundamental research process and Mark Pearson's portfolio management prowess has allowed the fund to deliver compelling returns. With GAM's assistance, we hope to introduce it to more institutional investors around the world."

For investors looking for consistent performance from some of the best opportunities around the world, GAM is the proven active manager with a strong alternatives heritage that crafts the greatest ideas and talent into premium investment solutions. We are constantly enhancing our ability to serve our clients with distinctive and award-winning investment solutions. We only accept the highest possible quality in everything we do so that clients receive exceptional service, wealth preservation and growth in the medium and long term.

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**Notes for Editors:**

In Japanese, "Zensen" (善戦) is best translated as «fight the good fight» or «fight well».

**About Arcus Investment**

Founded in 1998, Arcus Investment Limited is a fund manager whose ethos is to deliver superior returns through disciplined and active investment in undervalued equities. With around \$2.34bn of funds under management (as at 11/11/2024), it has a range of long only and long-short strategies whose principal focus is Japan.

Arcus is proud to have recently celebrated its 25<sup>th</sup> anniversary. Its investment process has successfully withstood the test of time, its funds and managers both being highly ranked versus their peers.

**About GAM**

GAM is an independent investment manager that is listed in Switzerland. It is an active, independent global asset manager that delivers distinctive and differentiated investment solutions for its clients across its Investment and Wealth Management Businesses. Its purpose is to protect and enhance its clients' financial future. It attracts and empowers the brightest minds to provide investment leadership, innovation and a positive impact on society and the environment. Total assets under management were CHF 19.0 billion as of 30 June 2024.

GAM has global distribution with offices in 14 countries and is geographically diverse with clients in almost every continent. Headquartered in Zurich, GAM Investments was founded in 1983, and its registered office is at Hardstrasse 201 Zurich, 8037 Switzerland. For more information about GAM Investments, please visit [www.gam.com](http://www.gam.com).

**Other important information**

Past performance should not be construed as an indicator or a guarantee of future results.

This release contains or may contain statements that constitute forward-looking statements. Words such as "anticipate", "believe", "expect", "estimate", "aim", "project", "forecast", "risk", "likely", "intend", "outlook", "should", "could", "would", "may", "might", "will", "continue", "plan", "probability", "indicative", "seek", "target", "plan" and other similar expressions are intended to or may identify forward-looking statements.

Any such statements in this release speak only as of the date hereof and are based on assumptions and contingencies subject to change without notice, as are statements about market and industry trends, projections, guidance, and estimates. Any forward-looking statements in this release are not indications, guarantees, assurances or predictions of future performance and involve known and unknown risks, uncertainties and other factors, many of which are beyond the control of the person making such statements, its affiliates and its and their directors, officers, employees, agents and advisors and may involve significant elements of subjective judgement and assumptions as to future events which may or may not be correct and may cause actual results to differ materially from those expressed or implied in any such statements. You are strongly cautioned not to place undue reliance on forward-looking statements and no person accepts or assumes any liability in connection therewith.

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