

Julius Bär

Notice

from Julius Baer Holding Ltd.

Historical Segment Reporting under New Organisational Structure

Zurich, 16 January 2008 --- As previously announced, Julius Baer Holding Ltd. has implemented a pure financial holding structure as of 15 November 2007. The pure financial holding structure mirrors the new business operating model which includes: (a) the combining of the Julius Baer European Asset Management business with the product area, Wealth Management Solutions, from Private Banking to create the Investment Product division, (b) the transfer of the execution, trading and product structuring unit "Markets" from Asset Management to the segment "Bank Julius Baer".

The segments of Julius Baer Group newly to be reported as of full-year 2007 are (a) "Bank Julius Baer", comprising the two Julius Baer branded divisions Private Banking and Investment Products, (b) Asset Management, comprising GAM and the U.S. Asset Management Business, and (c) Group Functions.

To facilitate convenient analysis of the results under the new segmental reporting in advance of the publication of the 2007 full-year results, Julius Baer Holding Ltd. herein presents the historical results consistent with the new segmental structure for the following reporting periods: first half 2006, second half 2006, full-year 2006 and first half 2007.

Julius Baer Holding Ltd. will publish the 2007 full-year results of the Julius Baer Group on Friday, 8 February 2008, 07:00 a.m. CET. A presentation for journalists and financial analysts/investors will take place at 09:30 a.m. CET at the Hotel Widder in Zurich.

Please find detailed information about the historical segment reporting on the Julius Baer website: www.juliusbaer.com