

## Cautionary statement on forward-looking information

This presentation by GAM Holding AG ("the Company") includes forward-looking statements that reflect the Company's intentions, beliefs or current expectations and projections about the Company's future results of operations, financial condition, liquidity, performance, prospects, strategies, opportunities and the industry in which it operates. Forward-looking statements involve all matters that are not historical fact. The Company has tried to identify those forward-looking statements by using the words 'may', 'will', 'would', 'should', 'expect', 'intend', 'estimate', 'anticipate', 'project', 'believe', 'seek', 'plan', 'predict', 'continue' and similar expressions. Such statements are made on the basis of assumptions and expectations which, although the Company believes them to be reasonable at this time, may prove to be erroneous.

These forward-looking statements are subject to risks, uncertainties, assumptions and other factors that could cause the Company's actual results of operations, financial condition, liquidity, performance, prospects or opportunities, as well as those of the markets it serves or intends to serve, to differ materially from those expressed in, or suggested by, these forward-looking statements. Important factors that could cause those differences include, but are not limited to: changing business or other market conditions, legislative, fiscal and regulatory developments, general economic conditions, and the Company's ability to respond to trends in the financial services industry. Additional factors could cause actual results, performance or achievements to differ materially. The Company expressly disclaims any obligation or undertaking to release any update of or revisions to any forward-looking statements in this presentation and any change in the Company's expectations or any change in events, conditions or circumstances on which these forward-looking statements are based, except as required by applicable law or regulation. By attending this presentation or by accepting any copy of the materials presented, you agree to be bound by the foregoing limitations.





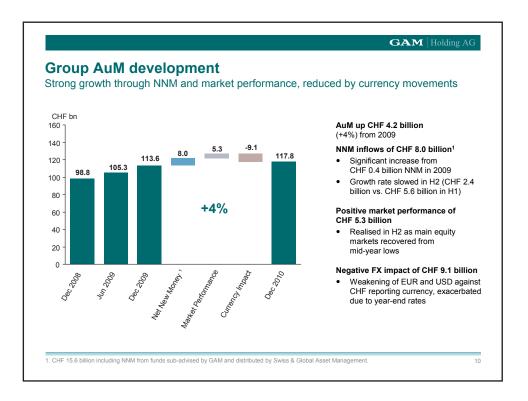
	rst year of independence marked by solid set of results
	ssets under management growth, with considerable net new money inflows resultin om product diversification and broad distribution network
•	Group AuM at CHF 118 billion: 4% growth during 2010
•	NNM inflows of CHF 8 billion (CHF 0.4 billion in 2009)
•	Supported by positive market performance of CHF 5 billion
•	Significant negative currency impact of CHF 9 billion, from weakening of EUR and USD against CHF reporting currency
St	rong results despite adverse currency movements
•	Underlying net profit of CHF 202 million, up 35% from 2009
In	vestment in Artio: carrying value reduced as pre-announced in November 2010
•	Non-cash charge of CHF 180 million, excluded from underlying net profit

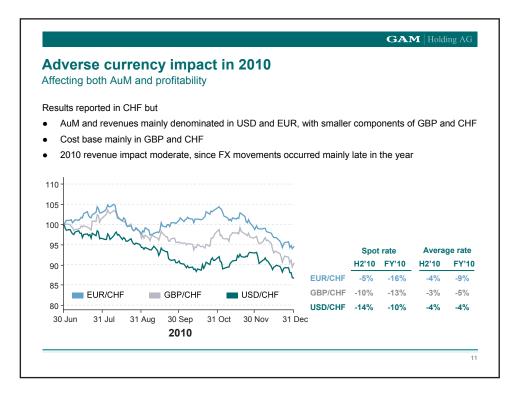


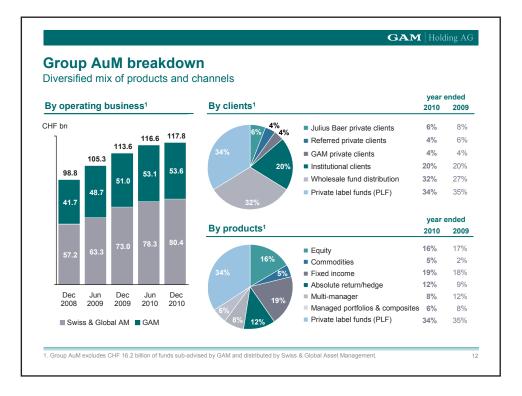
	istributions to shareholders
_	
ĸe	ey element of disciplined capital management
Pr	oposed dividend of CHF 0.50 per share
•	Intended to be paid from contributed capital reserves (tax-efficient for shareholders)
•	Distribution of approx. CHF 94 million, equivalent to around 50% of underlying net profit
Cι	rrent share buy-back programme: half of the programme completed by end 2010
•	5% of shares in issue bought back for cancellation (10.33 million shares)
•	Average price CHF 14.94 per share; total cost of CHF 154 million
•	Decision to terminate early and proposal to replace with new programme
Ne	ew share buy-back programme over 3 years: increases capital management flexibili
•	For approval at Annual General Meeting on 19 April 2011
•	Up to a maximum of 20% (41.3 million shares) of current shares in issue to be bought back for cancellation, subject to regulatory approval
•	Intention to utilise mainly contributed capital reserves (tax-advantageous for all shareholders)
•	Subject to M&A activity

	e asset management geared towards sustainabl	
	2010 achievements	Strategies outperforming benchmarks over 3 years
	Significant diversification progress	
GAM	Broadening of third-party distribution capabilities well on track	77%
AuM CHF 54 bn	Highly successful fixed income range	of AuM
	Continued expansion of UCITS III products (internally and externally managed)	
	2010 achievements	Products outperforming benchmarks over 3 years
	Successful differentiation and distribution	
	Continued expansion of distribution capabilities	64%
SWISS& GLOBAL	Enhancement of product quality and performance	of AuM
M CHF 80 bn	Captured investor interest with <ul> <li>absolute-return products (incl. GAM sub-advised)</li> <li>physical commodity funds</li> <li>thematic equity funds</li> </ul>	



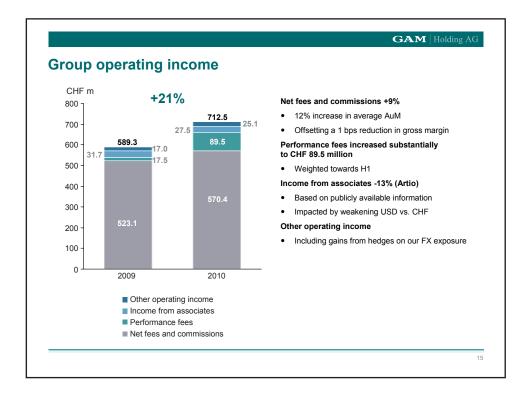


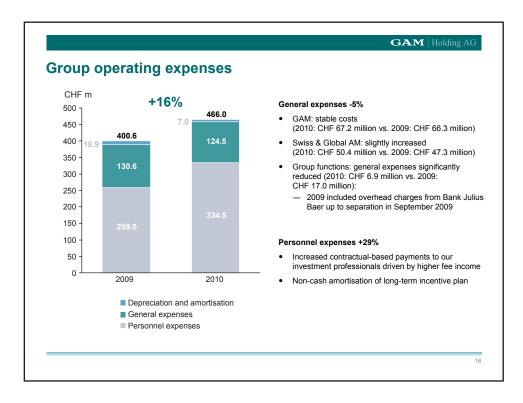


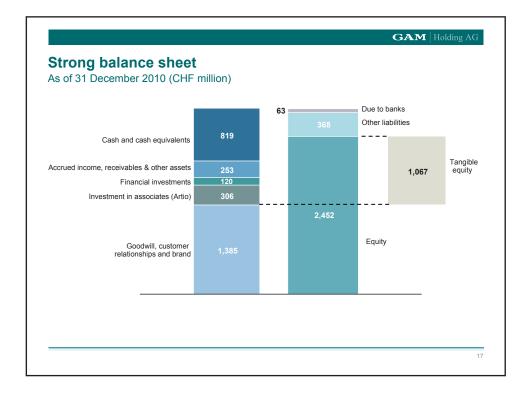


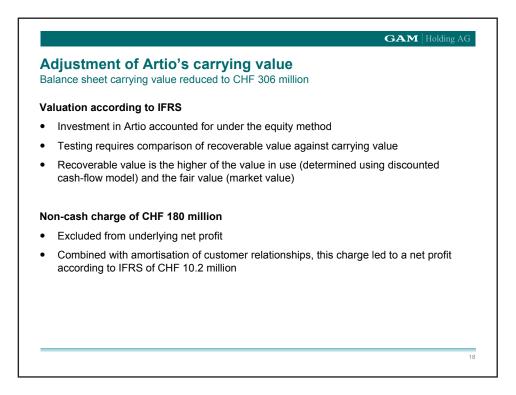
		· 202.2 milli	ion', on the	e back of r	evenue growth and cost control
(CHF m)		2010	2009	Change in %	Operating income +21%, to CHF 712.5 million
Operating income		712.5	589.3	21	
Net fees and commission	ons	570.4	523.1	9	Operating expense +16%,
Performance fees		89.5	17.5	411	to CHF 466.0 million
Income from associates		27.5	31.7	-13	
Other		25.1	17.0	48	
Operating expenses		466.0	400.6	16	Estimated future tax rate of 18-20%
Personnel expenses		334.5	259.0	29	<ul> <li>2010 tax rate lower than 2009,</li> </ul>
General expenses		124.5	130.6	-5	resulting from evolving profitability
Depreciation and amort	fication	7.0	10.9	-36	profile
Profit before taxes	usauon	246.5	188.7	31	Underlying net profit +35%
Taxes		44.3	39.1	13	Underlying her pront 105%
Underlying net profit <sup>1</sup>		202.2	149.6	35	Gross margin increased to 60.2bps
ondenying het pront		202.2	145.0		
					Cost/income ratio at 65.4%
AuM	CHFbn	117.8	113.6	4	<ul> <li>Improved from 68.0% in 2009</li> </ul>
Average AuM	CHFbn	118.3	105.9	12	
Net new money	CHFbn	8.0	0.4	-	
Gross margin	bps	60.2	55.7	-	
Cost/income ratio		65.4%	68.0%	-	
Tax rate		18.0%	20.7%	-	
Number of employees	FTE	1,052	1,023	3	

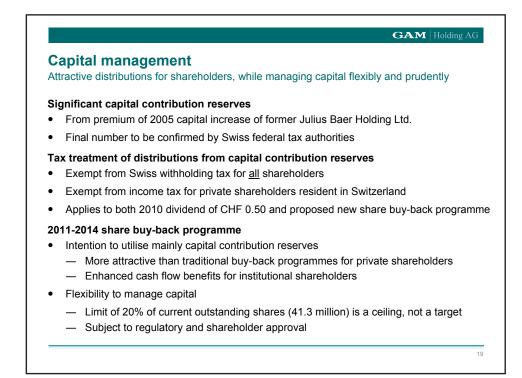
(CHF m)		2010	2009	Change in %	Significant profit growth in operating businesses
GAM		146.2	126.1	16	<ul> <li>GAM +16%</li> </ul>
Swiss & Global AM		99.8	53.2	88	<ul> <li>Swiss &amp; Global AM +88%</li> </ul>
Group functions		0.5	9.3	-95	
Profit before taxes		246.5	188.7	31	
Pre-tax margin	bps	20.8	17.8	-	EPS increased by 43% to CHF 1.03
Taxes		44.3	39.1	13	<ul> <li>Boosted by profit growth and import of above books</li> </ul>
Tax rate		18.0%	20.7%	-	impact of share buy-backs
Underlying net profit <sup>1</sup>		202.2	149.6	35	
					Return on tangible equity at 19%
Weighted average no. of s	shares (in m)	196.3	206.5	-5	Increase reflects:
EPS <sup>2</sup>	CHF	1.03	0.72	43	<ul> <li>Increased profitability</li> </ul>
Return on tangible equi	ty ³	19.0%	12.2%	-	Reduction in tangible equity resulting
Tangible equity	CHFm	1,067	1,223	-13	mainly from
					<ul> <li>Share buy-back programme</li> </ul>
					<ul> <li>Increased position in treasury</li> </ul>
					shares held as hedge for long-to
					incentive plan



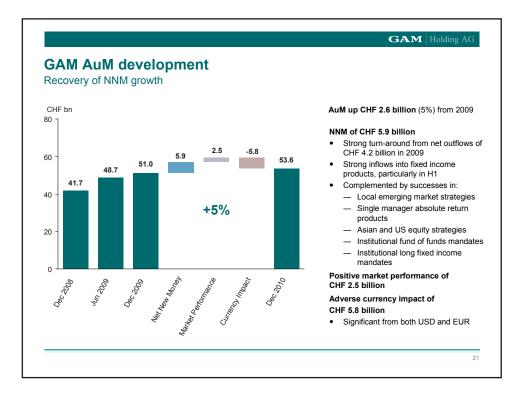






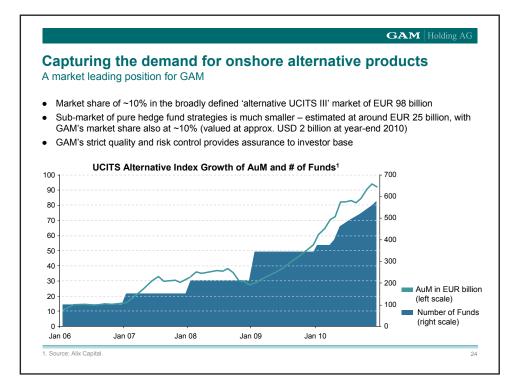


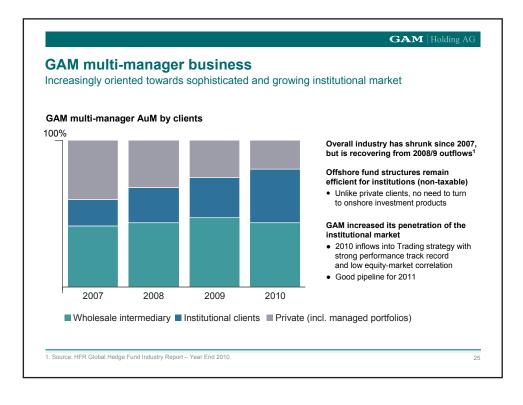


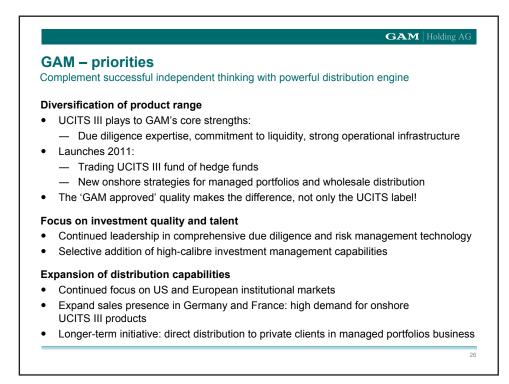


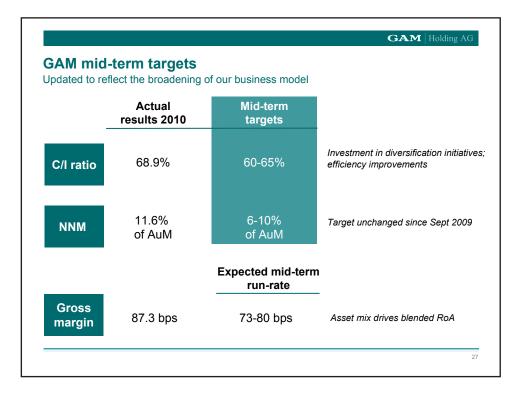
By clients		year e 2010	ended 2009	
6%/	<ul> <li>Julius Baer private clients</li> </ul>	6%	9%	• Efforts to broaden distribution
9%	<ul> <li>Referred private clients</li> </ul>	9%	13%	capabilities on track
9%	GAM private clients	9%	10%	<ul> <li>Inflows &amp; assets from wholesale &amp;</li> </ul>
54%	Institutional clients	22%	21%	institutional clients at all-time high
22%	Wholesale fund distribution	54%	47%	Continued support for UBS & JB relationships
		year e	ended	
By products		2010	2009	
	Equity	25%	24%	Ongoing shift in private client
13%	<ul> <li>Fixed income</li> </ul>	19%	13%	investment from offshore to onshore
25%	Absolute return/hedge	26%	19%	Single manager absolute return
17%	<ul> <li>Multi-manager</li> </ul>	17%	26%	strategies
19%	Managed portfolios & composite	\$ 13%	18%	UCITS III products: tax-efficient, liquid, transparent

	lanoiai	results			Net fees & commissions
(CHF m)		2010	2009	Change in %	Higher share of fixed income assets
Operating income		470.3	395.3	19	Performance fees significantly higher
Net fees and comr	missions	367.2	364.5	1	<ul> <li>Spread throughout the year</li> </ul>
Performance fees		83.7	15.7	433	<ul> <li>H1 stronger mainly due to mid-year</li> </ul>
Other		19.4	15.1	28	booking of fees on fixed income products
Operating expense	es	324.1	269.2	20	<ul> <li>H2 fees mainly from single manager</li> </ul>
Personnel expense		250.6	195.9	28	absolute return strategies
General expenses		67.2	66.3	1	Ũ
Depreciation and		6.3	7.1	-11	Personnel expenses up due to deferred
Profit before taxes		146.2	126.1	16	and contractual variable compensation
					Salaries broadly flat
AuM	CHFbn	53.6	51.0	5	<ul> <li>Increased contractual payments to investment professionals</li> </ul>
Auw Average AuM	CHEbn	53.6	46.4	16	
Net new money	CHFbn	5.9	-4.2	240	<ul> <li>Non-cash amortisation of long-term incentive plan</li> </ul>
Gross margin	bps	87.3	85.2	-	
Cost/income ratio		68.9%	68.1%	-	Cost discipline
Number of employee	es fte	757	750	11	Stable general expenses despite continued business build-out
					Cost/income ratio at 68.9%

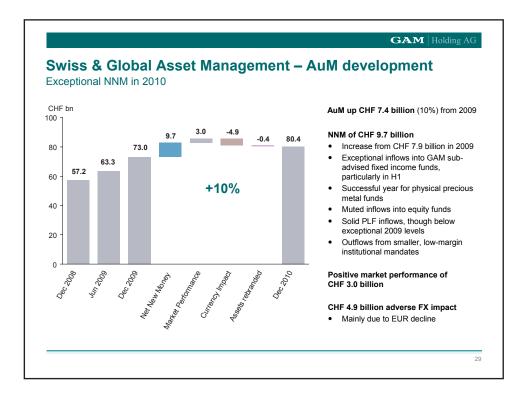


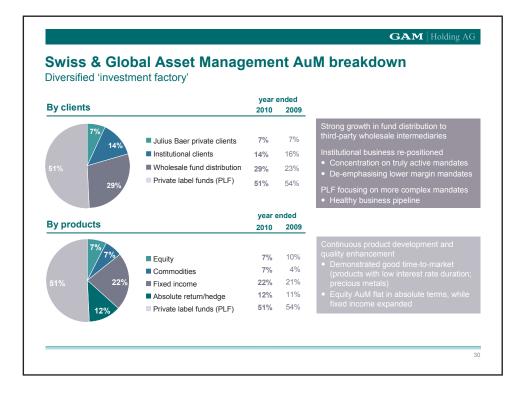








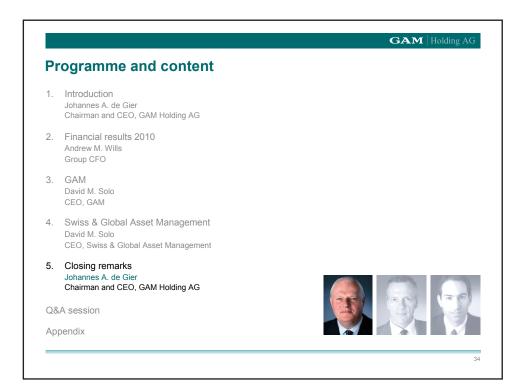




(CHF m)		2010	2009	Change in %	Strong revenue growth
Operating income		217.1	166.4	30	
Net fees and commi	ssions	203.2	159.8	27	<ul> <li>Increased on the back of asset growth</li> </ul>
Performance fees	0010110	5.8	1.8	222	Modest performance fees from
Other		8.1	4.9	65	institutional accounts and funds
Operating expenses		117.3	113.2		Personnel expenses up due to
1 0 1				4	deferred and variable compensation
Personnel expenses	<u> </u>	66.3	61.2	8	<ul> <li>Salaries broadly flat</li> </ul>
General expenses		50.4	47.3	7	Variable compensation up in line with
Depreciation and ar	nortisation	0.6	4.7	-87	improved financial performance
Profit before taxes		99.8	53.2	88	<ul> <li>Non-cash amortisation of long-term incentive plan</li> </ul>
AuM	CHEbn	80.4	73.0	10	General expenses modestly up from
Average AuM	CHFbn	79.0	64.9	22	build-out of standalone infrastructure
Net new money	CHFbn	9.7	7.9	23	and product range
Gross margin	bps	27.5	25.6	-	
Cost/income ratio		54.0%	68.0%	-	
Number of employees	FTE	279	266	5	



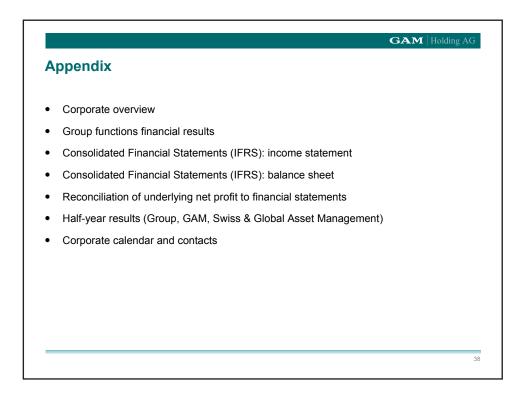
			GAM   Holding AG
	Global Asset N	lanagement mid	-term targets
	Actual results 2010	Mid-term targets	
C/I ratio	54.0%	53-58%	Higher degree of operating leverage
NNM	13.3% of AuM	8-12% of AuM	Target unchanged since Sept 2009
		Expected mid-term run-rate	
Gross margin	27.5 bps	26-29 bps	Asset mix drives blended RoA
			33



	2010	2009	Change
Underlying net profit <sup>1</sup>	CHF 202.2 m	CHF 149.6 m	+35%
Return on tangible equity <sup>2</sup>	19.0%	12.2%	_
EPS <sup>3</sup>	CHF 1.03	CHF 0.72	+43%
AuM	CHF 117.8 bn	CHF 113.6 bn	+ 4%
NNM	CHF 8.0 bn	CHF 0.4 bn	_
Gross margin	60.2 bps	55.7 bps	+4.5 bps
Cost/income ratio	65.4%	68.0%	_
Pre-tax margin	20.8 bps	17.8 bps	+3.0 bps





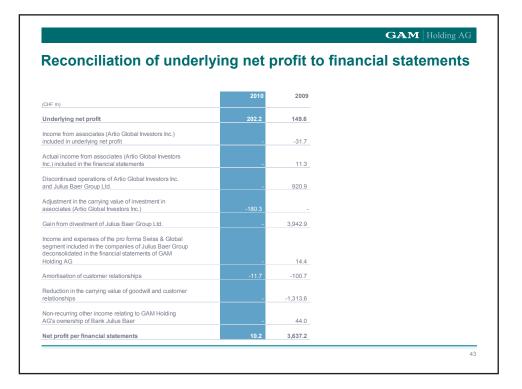


Corporate overv	view		Governance & Nomination Committee	Ð	Compensation Committee
			Governance & Nominatio Committee	Audit Committee	Densi
		Board of Directors	So S	Au Corr	Corr
GAM Hold	ing AG	Johannes A. de Gier (Chairman)	1		0
Reard of D		Daniel Daeniker	1		~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~
Board of D	irectors	Diego du Monceau	1	1	
		Dieter A. Enkelmann		1	~
		Hugh Scott-Barrett		V	1
		Executive Board			
Executive	Board	Johannes A. de Gier			CEC
	Board	Andrew M. Wills			Group CFC
		Scott Sullivan		Group Ger	neral Counse
Operating co	mpanies				
_		David M. Solo			CEO, GAN
GAM	SWISS&	David M. Solo	CEO, Swiss &	Global Asset	
Equity, fixed income and	Exclusive manager of Julius Baer f	funds			
alternative strategies	Thematic and traditional funds:				
Discretionary portfolio management services	core equity, fixed income, commodities and absolute return				
Alpha unrestricted by a house view	Institutional and private label solution	ons			

			Change in %	
Operating income	25.1	27.5	-9	
Operating expenses	24.6	18.2	35	
Profit before taxes	0.5	9.3	-95	
Number of employees FT	E 16	7	129	

Consolidated Financial St	atements	s (IFRS)	: income	e statement
(CHF m)	2010	2009	Change in %	
Fee and commission income	1,117.1	937.2	19	
Distribution and commission expenses	-457.2	-428.6	7	
Net fee and commission income	659.9	508.6	30	
Income from investment in associates	27.5	11.3	143	
Other operating income	25.1	72.5	-65	
Operating income	712.5	592.4	20	
Personnel expenses	334.5	239.5	40	
General expenses	124.5	119.2	4	
Depreciation of property and equipment and amortisation of software	7.0	7.8	-10	
Amortisation of customer relationships	11.7	100.7	-88	
Impairment of goodwill and customer relationships	-	1,313.6	-100	
Impairment of investment in associates	180.3	-	-	
Operating expenses	658.0	1,780.8	-63	
Gain on non-cash dividend distributed, net	-	3,942.9	-100	
Profit before taxes from continuing operations	54.5	2,754.5	-98	
Income taxes	44.3	38.2	16	
Net profit from continuing operations	10.2	2,716.3	-100	
Net profit after tax from discontinued operations	-	920.9	-100	
Net profit	10.2	3,637.2	-100	

			AM Holding AG
atements	(IFRS):	balance	sheet
31.12.2010	31.12.2009	Change in %	
819.1	974.2	-16	
119.5	90.7	32	
306.3	463.4	-34	
253.2	236.6	7	
1,384.9	1,396.5	-1	
2,883.0	3,161.4	-9	
63.2	245.6	-74	
368.1	296.5	24	
431.3	542.1	-20	
10.3	10.3	0	
-248.2	-66.1	-275	
2,689.6	2,675.1	1	
2,451.7	2,619.3	-6	
2,883.0	3,161.4	-9	
1,066.8	1,222.8	-13	
	31.12.2010 819.1 119.5 306.3 253.2 1,384.9 2,883.0 63.2 368.1 431.3 10.3 -248.2 2,689.6 2,451.7	31.12.2010         31.12.2009           819.1         974.2           119.5         90.7           306.3         463.4           253.2         236.6           1.384.9         1.396.5           2.883.0         3,161.4           63.2         245.6           368.1         296.5           431.3         542.1           10.3         10.3           -248.2         -66.1           2.689.6         2,675.1           2.451.7         2,619.3	in %           819.1         974.2         -16           119.5         90.7         32           306.3         463.4         -34           253.2         236.6         7           1,384.9         1,396.5         -1           2,883.0         3,161.4         -9           63.2         245.6         -74           368.1         296.5         24           431.3         542.1         -20           10.3         10.3         0           -248.2         -66.1         -275           2,689.6         2,675.1         1           2,451.7         2,619.3         -6



		H1 2010	H2 2010	2010	H1 2009	H2 2009	2009	
CHF m)								
Operating income		367.9	344.6	712.5	286.9	302.4	589.3	
Net fees and commission	ons	286.1	284.3	570.4	259.1	263.9	523.1	
Performance fees		57.7	31.8	89.5	3.5	14.0	17.5	
Income from associates	;	16.4	11.1	27.5	13.8	17.9	31.7	
Other		7.7	17.4	25.1	10.4	6.6	17.0	
Operating expenses		232.2	233.8	466.0	188.8	211.7	400.6	
Personnel expenses		171.9	162.6	334.5	124.6	134.4	259.0	
General expenses		56.9	67.6	124.5	57.7	72.9	130.6	
Depreciation and amort	isation	3.4	3.6	7.0	6.5	4.4	10.9	
Profit before taxes		135.7	110.8	246.5	98.1	90.7	188.7	
axes		29.4	14.9	44.3	19.9	19.2	39.1	
Inderlying net profit <sup>1</sup>		106.3	95.9	202.2	78.1	71.5	149.6	
, <u>,</u> , , , , , , , , , , , , , , , , ,								
AuM	CHFbn	116.6	117.8	117.8	105.3	113.6	113.6	
Average AuM	CHFbn	117.9	118.4	118.3	100.7	111.0	105.9	
let new money	CHFbn	5.6	2.4	8.0	-1.6	2.0	0.4	
Gross margin	bps	62.4	58.2	60.2	57.0	54.5	55.7	
Cost/income ratio		63.1%	67.8%	65.4%	65.8%	70.0%	68.0%	
Pre-tax margin	bps	23.0 21.6%	18.7 13.5%	20.8 18.0%	19.5 20.3%	16.3 21.1%	17.8	
ax rate lumber of employees	FTE	1.042	13.5%	18.0%	1.035	1.023	1.023	

(CHF m)		H1 2010	H2 2010	2010	H1 2009	H2 2009	2009
Operating income		243.8	226.5	470.3	197.7	197.6	395.3
Net fees and commiss	ions	186.5	180.7	367.2	184.1	180.4	364.5
Performance fees	0110	54.0	29.7	83.7	3.0	12.7	15.7
Other		3.3	16.1	19.4	10.6	4.5	15.1
Operating expenses		161.4	162.7	324.1	129.2	140.0	269.2
Personnel expenses		129.9	120.7	250.6	93.7	102.2	195.9
General expenses		28.3	38.9	67.2	31.9	34.4	66.3
Depreciation and amortisation		3.2	3.1	6.3	3.6	3.5	7.1
Profit before taxes		82.4	63.8	146.2	68.5	57.6	126.1
AuM	CHFbn	53.1	53.6	53.6	48.7	51.0	51.0
Average AuM	CHFbn	53.8	53.9	53.9	42.7	50.4	46.4
Net new money	CHFbn	3.7	2.2	5.9	-5.0	0.8	-4.2
Gross margin	bps	90.6	84.1	87.3	92.7	78.4	85.2
Cost/income ratio		66.2%	71.8%	68.9%	65.3%	70.8%	68.1%
Number of employees	FTE		757	757	783	750	750

		H1 2010	H2 2010	2010	H1 2009	H2 2009	2009
CHF m) Operating income		107.1	110.0	217.1	82.4	84.0	166.4
Net fees and commissi	0.000	99.6	103.6	203.2	79.6	80.1	159.8
Performance fees	0115	3.8	2.0	5.8	0.5	1.2	1.8
Other		3.8	4.3	<u> </u>	2.2	2.6	4.9
		<u>3.8</u> 59.0	4.3 58.3	117.3	57.6	2.0 55.6	113.2
Operating expenses							
Personnel expenses		33.9	32.4	66.3	30.8	30.3	61.2
General expenses		25.0	25.4	50.4	23.9	23.4	47.3
Depreciation and amortisation  Profit before taxes		0.1 <b>48.1</b>	0.5 <b>51.7</b>	0.6 <b>99.8</b>	2.9 <b>24.8</b>	1.8 <b>28.4</b>	4.7 53.2
AuM	CHFbn	78.3	80.4	80.4	63.3	73.0	73.0
Average AuM	CHFbn	77.2	80.8	79.0	59.9	69.6	64.9
Net new money	CHFbn	7.4	2.3	9.7	3.7	4.2	7.9
Gross margin	bps	27.8	27.2	27.5	27.5	24.1	25.6
Cost/income ratio		55.1%	53.0%	54.0%	70.0%	66.2%	68.0%
Number of employees	FTE	276	279	279	252	266	266

Corporate calendar	and contacts	
orthcoming events		
19 April 2011	Annual General Meeting Interim management statement Q1 2011	
23 August 2011	Half-year results 2011 (webcast)	
25 October 2011	Interim management statement Q3 2011	
Contacts		
For investors and analysts:	Thomas Schneckenburger T +41 44 256 88 33 gam@bluechip-financial.ch	
For media:	Larissa Alghisi Rubner T +41 58 426 62 15 Iarissa.alghisi@gam.com	