

Cautionary statement on forward-looking information

This presentation by GAM Holding AG ('the Company') includes forward-looking statements that reflect the Company's intentions, beliefs or current expectations and projections about the Company's future results of operations, financial condition, liquidity, performance, prospects, strategies, opportunities and the industry in which it operates. Forward-looking statements involve all matters that are not historical facts. The Company has tried to identify those forward-looking statements by using words such as 'may', 'will', 'would', 'should', 'expect', 'intend', 'estimate', 'anticipate', 'project', 'believe', 'seek', 'plan', 'predict', 'continue' and similar expressions. Such statements are made on the basis of assumptions and expectations which, although the Company believes them to be reasonable at this time, may prove to be erroneous.

These forward-looking statements are subject to risks, uncertainties, assumptions and other factors that could cause the Company's actual results of operations, financial condition, liquidity, performance, prospects or opportunities, as well as those of the markets it serves or intends to serve, to differ materially from those expressed in, or suggested by, these forward-looking statements. Important factors that could cause those differences include, but are not limited to: changing business or other market conditions, legislative, fiscal and regulatory developments, general economic conditions, and the Company's ability to respond to trends in the financial services industry. Additional factors could cause actual results, performance or achievements to differ materially. The Company expressly disclaims any obligation or undertaking to release any update of or revisions to any forward-looking statements in this presentation and any change in the Company's expectations or any change in events, conditions or circumstances on which these forward-looking statements are based, except as required by applicable law or regulation.

GAM Holding AG

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1.	H1 2014 overview David M. Solo, Group CEO	
2.	Financial results Marco Suter, Group CFO	
3.	Business update and outlook David M. Solo, Group CEO	
Q&.	A session	
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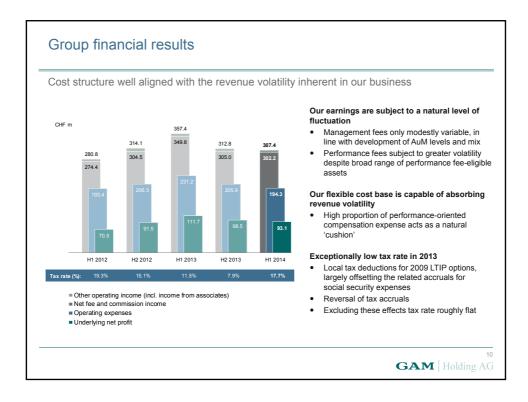
rowth engines are in	place – strongly positioned for the future
	 Underlying pre-tax profit of CHF 113.1 m, up 6% from H2 2013, as lower operating income was more than compensated by cost savings
Strong profitability	 Underlying net profit of CHF 93.1 m, 5% lower than in H2 2013 reflecting a normalised tax rate
	IFRS net profit at CHF 90.8 m
	 Investment management with NNM inflows of CHF 1.3 bn¹
NNM growth trend	 Strong net inflows in Q2 2014 more than offsetting outflows in Q1
re-established	 Markedly improved flow momentum across product range (including our large absolute return/unconstrained and local emerging market bond strategies)
Expansion of	Organic product development and hiring of teams complemented by acquisitions
investment capabilities	Latest addition: US residential mortgage-backed securities specialist in June 2014 Three accretive acquisitions since 2009
Integrated	Targeted cost reductions achieved
structure	 Pooling of strengths across investment management, sales and operations Cross-selling targets for Julius Baer and GAM-branded funds

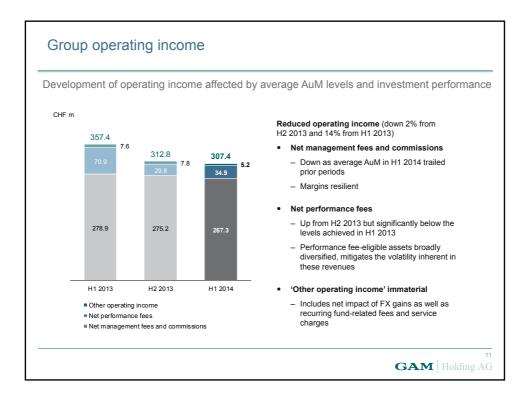
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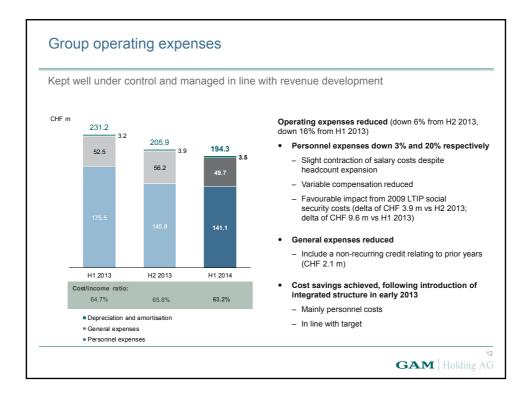
	H1 2014	H2 2013	H1 2013		from in % H1 2013	
Operating income (CHF m)	307.4	312.8	357.4	-2	-14	Robust profitability
Operating expenses (CHF m)	194.3	205.9	231.2	-6	-16	 Pre-tax profit up from H2 2013 but down from strong result in H1 2013
Underlying pre-tax profit (CHF m)	113.1	106.9	126.2	6	-10	 Cost structure well aligned with rever
Underlying net profit (CHF m)1	93.1	98.5	111.7	-5	-17	volatility inherent in our business
IFRS net profit (CHF m)1	90.8	82.4	119.0	10	-24	 Normalised tax expense and tax rate
Net cash (CHF m)	533.0	592.6	466.1	-10	14	Balance sheet strong and highly liqu
Tangible equity (CHF m)	501.3	551.4	472.9	-9	6	 Very strong liquidity and capital base No financial debt
Basic EPS (CHF) ²	0.57	0.59	0.67	-3	-15	Ourstalia ab la museurs
Return on tangible equity ³	36.7%	34.6%	46.6%	6	-21	Sustainable progress Robust earnings per share
Cost/income ratio	63.2%	65.8%	64.7%	-4	-2	Efficiency improvements and operatin
Period-end shares outstanding (m)	162.3	162.9	163.4	-0	-1	leverage reflected in improved C/I rat

Investment managemen	t					
(CHF bn)	H1 2014	H2 2013	H1 2013	Change fr H2 2013		Period-end AuM up by CHF 3.6 bn -
Period-end AuM	73.4	69.8	72.1	5	2	thanks to NNM inflows and positive market performance
Average AuM	70.6	71.9	74.2	-2	-5	Average AuM well below prior periods
Net new money ¹	1.3	-2.4	-0.2	-	-	 Average AuM explain past earnings development
Private labelling						Period-end AuM indicative of forward- looking earnings capacity
Private labelling	H1 2014	H2 2013	H1 2013	Change fr H2 2013	H1 2013	looking earnings capacity Period-end AuM increased by CHF 1.6 bn – despite marginal NNM
(CHF bn) Period-end AuM	46.2	44.6	44.5	H2 2013 4		looking earnings capacity Period-end AuM increased by
(CHF bn)				H2 2013	H1 2013 4	looking earnings capacity Period-end AuM increased by CHF 1.6 bn – despite marginal NNM outflows

Items unrelated to business performance						
(CHF m)	H1 2014	H2 2013	H1 2013			
Underlying net profit	93.1	98.5	111.7			
Gain from sale of investment in Artio	-	-	13.1			
Amortisation of customer relationships	-	-5.8	-5.8			
Impairment of investments	-2.3	-5.8	-			
Zurich/London office move expenses (net of taxes)	-	-4.5	-			
IFRS net profit	90.8	82.4	119.0			
Reconciliation item H1 2014: CHF 2.3 m, partial write-down of QFS stake • Minority stake in US alternative asset man						



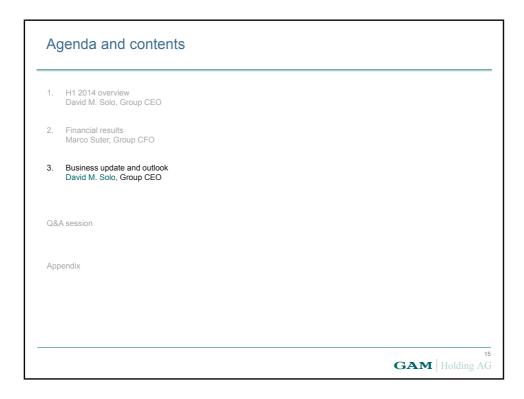




CHF m)	30.06.2014	31.12.2013	30.06.2013	Strong liquidity
Cash and cash equivalents	533	593	466	 April dividend payment of CHF 105.5 m for 2013 financial year
Seed capital investments ¹	114	126	136	H1 2014 share buy-backs of
Other assets	243	248	271	CHF 23 m
Goodwill and other intangible assets	1,371	1,363	1,368	 Strong operating cash and capital
Assets	2,261	2,330	2,241	generated by our business in H1 2014
Current liabilities	273	309	305	Robust capital base
Non-current liabilities	115	101	93	Capital well in excess of regulatory
Equity ²	1,873	1,920	1,843	requirements
Liabilities & equity	2,261	2,330	2,241	
Fangible equity	501	551	473	

Treasury shares and shares outstanding

n millions	30.06.2014	51112.2010	/	01112.2011
Shares issued	166.7	173.2	183.4	196.3
Treasury shares held for cancellation (2011–2014 programme)	-1.2	-6.6	-10.1	-12.9
Treasury shares held for cancellation (2014–2017 programme)	-0.2	-	-	-
Treasury shares held to cover share-based compensation plans	-2.9	-3.8	-8.7	-6.3
Shares outstanding, eligible for dividend	162.3	162.9	164.6	177.1
Maximum buy-back capacity left under 2014–2017 programme ¹	16.4			
 Share count (shares outstanding) 6.6 million shares cancelled in June 2014 1.5 million shares bought back during 2014, to be cancelle of which: 	d following app	proval at 201	5 AGM;	
 6.6 million shares cancelled in June 2014 1.5 million shares bought back during 2014, to be cancelled 	0 11			
 6.6 million shares cancelled in June 2014 1.5 million shares bought back during 2014, to be cancelle of which: 	programme (e	xpired on 17	April 2014)	4)
 6.6 million shares cancelled in June 2014 1.5 million shares bought back during 2014, to be cancelle of which: 1.2 million repurchased under the former 2011–2014 	programme (e. i programme (la	xpired on 17	April 2014)	4)
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 6.6 million shares cancelled in June 2014 1.5 million shares bought back during 2014, to be cancelle of which: 1.2 million repurchased under the former 2011–2014 0.2 million repurchased under the current 2014–2017 Treasury shares held for share-based compensation plana 	programme (e. / programme (li s reduced	xpired on 17 aunched on 2	April 2014) 28 April 2014	,



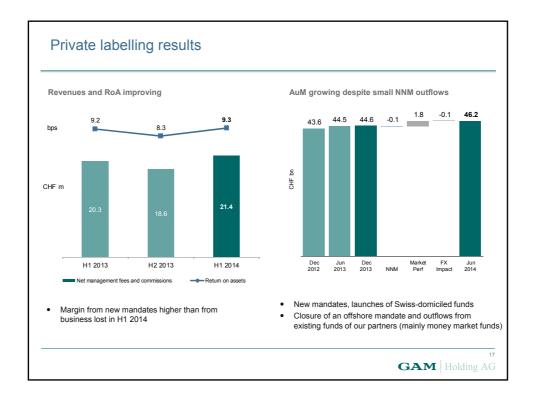
Key figures

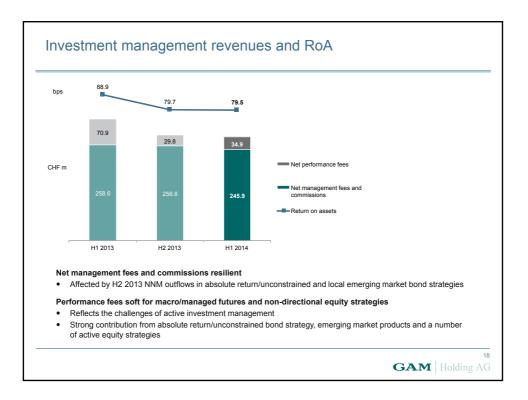
Investment management

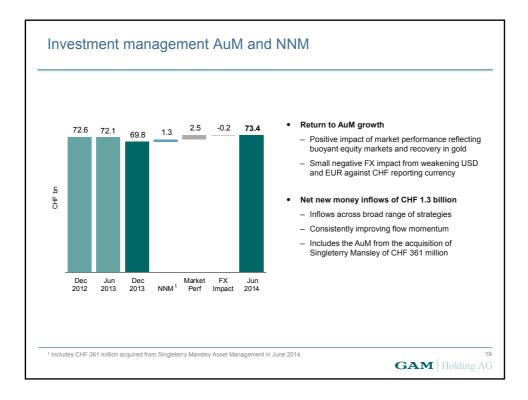
	H1 2014	H2 2013	H1 2013	Change H2 2013	from in % H1 2013
Net management fees and commissions (CHF m)	245.9	256.6	258.6	-4	-5
Net performance fees (CHF m)	34.9	29.8	70.9	17	-51
Net fee and commission income (CHF m)	280.8	286.4	329.5	-2	-15
Period-end AuM (CHF bn)	73.4	69.8	72.1	5	2
Average AuM (CHF bn)	70.6	71.9	74.2	-2	-5
Net new money ¹ (CHF bn)	1.3	-2.4	-0.2	-	-
Return on assets (bps)	79.5	79.7	88.9	-	-

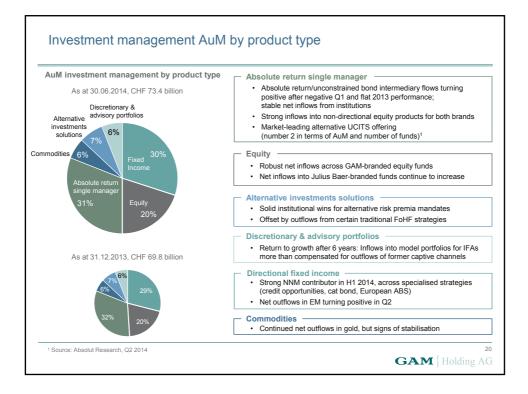
Private labelling

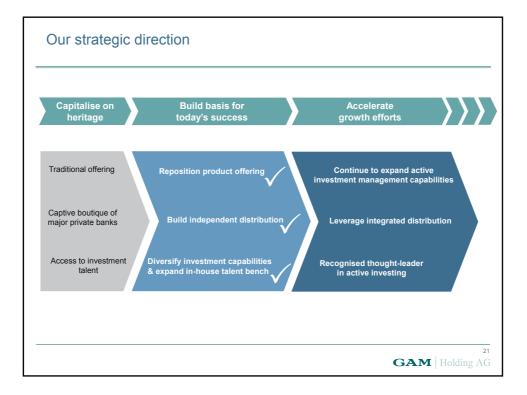
	H1 2014	H2 2013	H1 2013		from in % H1 2013	
Net management fees and commissions (CHF m)	21.4	18.6	20.3	15	5	
Period-end AuM (CHF bn)	46.2	44.6	44.5	4	4	
Average AuM (CHF bn)	45.8	44.7	44.4	2	3	
Net new money (CHF bn)	-0.1	-0.7	-0.4	-	-	
Return on assets (bps)	9.3	8.3	9.2	-		

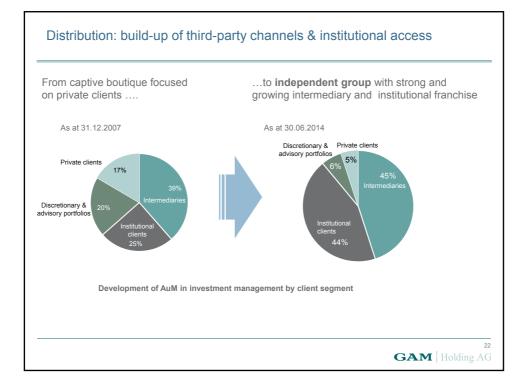


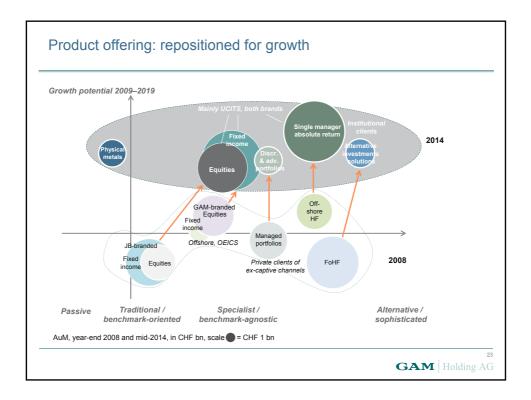


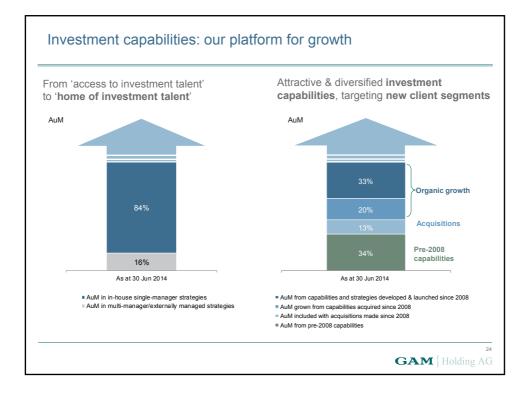


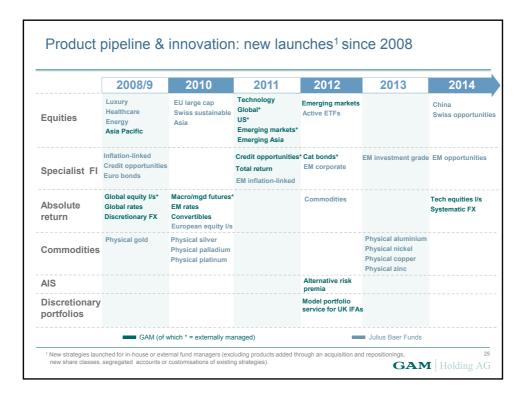










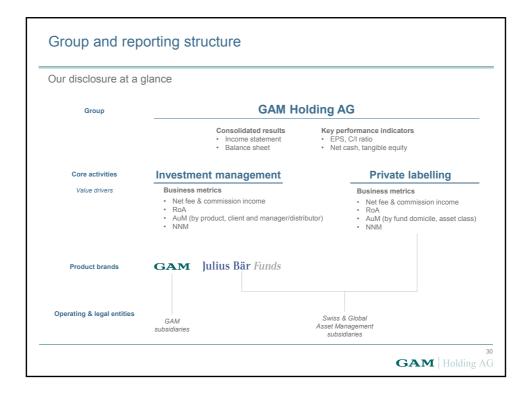


Performance	versus mid-	term targe	ts
	Actual results H1 14	Mid-term targets	
Basic EPS growth	–3% from H2 2013	Sustainable growth	 Net profit decline driven by more normalised tax rate, not entirely offset by share buy-backs AuM growth in H1 2014 enhances future earnings capacity
Cost /income ratio	63.2%	60–65%	Tangible impact from operating leverage Efficiency gains from integrated functional structure
Net new money gr	rowth rates		
Investment management	3.8% of AuM	5–10% of AuM	 Well-positioned in areas with strong growth potential Improving flow momentum across product range Integrated global sales force
Private labelling	-0.6% of AuM	5% of AuM	Reflective of flows experienced by our partners and uncertain regulatory developments
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Expansion of	 Demonstrated ability to add quality teams/strategies organically and via accretive acquisitions
investment	Time to market and proof of successful track records as active managers matter
capabilities	Investors are prepared to reward high quality and superior performance
Leverage integrated	Two effective product brands – one common goal for all distribution teams
distribution	Cross-selling effort and pooling of strengths is already paying off
_	Strong teams of proven investors across equities, fixed income & absolute return
Thought-	Integrated structure facilitates innovation and sharing of investment intelligence
leadership	Decentralised decision-making enables nimble action and diversification benefits
	Broad set of relevant and strongly performing strategies, attracting client interest and inflows
	Attractive EPS upside given business leverage
Outlook	 Well-positioned – with the right products, brands and efficient structure
	 Highly cash-generative with shareholder-friendly distribution policy
	• Focus now lies on enhancing visibility and become top-of-mind for key allocators global

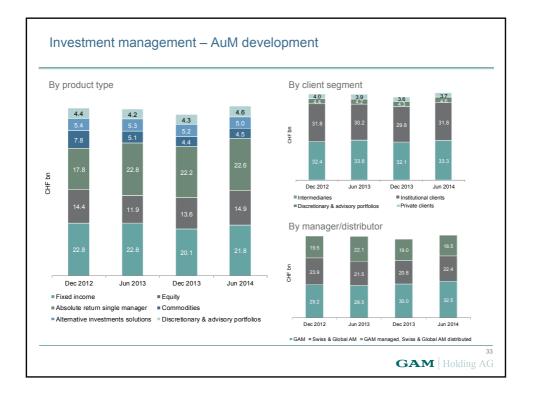
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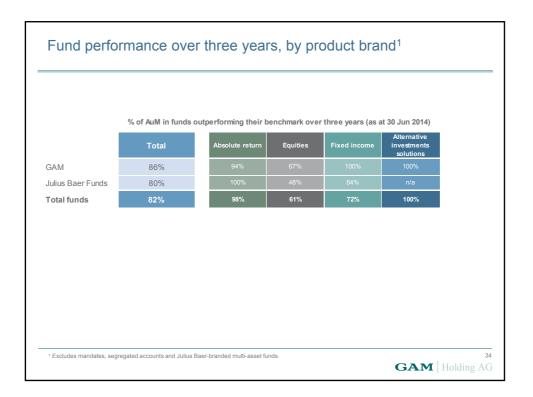
Group and reporting structure					
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Consolidated income statement (IFRS)					
Investment management AuM development					
Fund performance					
Private labelling AuM development					
Operating income and expenses by currency					
Corporate calendar and contacts					

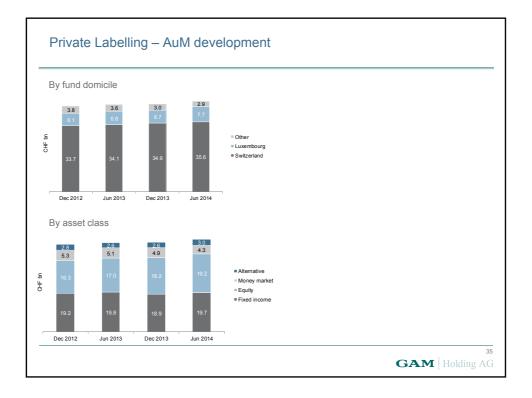


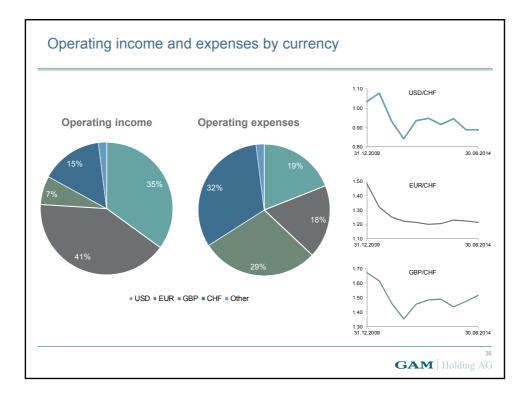
(CHF m)	30.06.2014	31.12.2013	30.06.2013	Change from 31.12.2013 31		
Cash and cash equivalents	533.0	592.6	466.1	-10	14	
Trade and other receivables	45.8	64.9	46.6	-29	-2	
Accrued income and prepaid expenses	143.6	125.9	160.2	14	-10	
Financial investments	104.5	74.7	85.8	40	22	
Assets held for sale	10.8	52.3	55.6	-79	-81	
Current assets	837.7	910.4	814.3	-8	3	
Investments in associates	0.8	3.1	9.5	-74	-92	
Goodwill and other intangible assets	1,370.7	1,363.4	1,368.0	1	0	
Other non-current assets	52.0	52.8	48.7	-2	7	
Non-current assets	1,423.5	1,419.3	1,426.2	0	-0	
Assets	2,261.2	2,329.7	2,240.5	-3	1	
Trade and other payables	36.4	19.1	31.4	91	16	
Accrued expenses and deferred income	203.4	251.6	226.3	-19	-10	
Other current liabilities	33.1	38.5	46.9	-14	-29	
Current liabilities	272.9	309.2	304.6	-12	-10	
Pension liabilities	81.6	69.2	66.2	18	23	
Other non-current liabilities	33.3	31.6	26.9	5	24	
Non-current liabilities	114.9	100.8	93.1	14	23	
Liabilities	387.8	410.0	397.7	-5	-2	
Share capital	8.3 -62.5	8.7 -145.5	8.7 -137.9	-5	-5	
Treasury shares				-57	-55	
Other equity components Equity	1,927.6 1,873.4	2,056.5	1,972.0 1,842.8	-6	-2	
Liabilities and equity	2,261.2	2,329.7	2,240.5	-3	1	
Tangible equity (equity excluding non-controlling						
interests, goodwill and other intangible assets)	501.3	551.4	472.9	-9	6	

(CHF m)	H1 2014	H2 2013	H1 2013	Change 1 H2 2013		
Fee and commission income	491.0	511.9	517.4	-4	-5	
Distribution, fee and commission expenses	-223.7	-236.7	-238.5	-5	-6	
Net management fees and commissions	267.3	275.2	278.9	-3	-4	
Net performance fees	34.9	29.8	70.9	17	-51	
Net fee and commission income	302.2	305.0	349.8	-1	-14	
Other operating income	5.2	7.8	20.7	-33	-75	
Operating income	307.4	312.8	370.5	-2	-17	
Personnel expenses	141.1	145.8	175.5	-3	-20	
General expenses	49.7	57.7	52.5	-14	-5	
Depreciation and amortisation	3.5	9.8	9.0	-64	-61	
Impairments	2.3	8.9	-	-74	-	
Operating expenses	196.6	222.2	237.0	-12	-17	
Profit before taxes	110.8	90.6	133.5	22	-17	
Income taxes	20.0	8.2	14.5	144	38	
Net profit	90.8	82.4	119.0	10	-24	
Net profit attributable to:						
- the shareholders of the Company	89.8	79.3	117.5	13	-24	
- non-controlling interests	1.0	3.1	1.5	-68	-33	
Net profit	90.8	82.4	119.0	10	-24	









Forthcoming events							
21 Oct 2014	Interim management statement Q3 2014						
3 Mar 2015	Annual results 2014						
21 Apr 2015	Interim management statement Q1 2015						
30 Apr 2015	Annual General Meeting						
11 Aug 2015	Half-year results 2015						
20 Oct 2015	Interim management statement Q3 2015						
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