

# Julius Bär

#### **2008 Results and Review**

Presentation for Media and Analysts/Investors

Zurich, 6 February 2009

#### **Cautionary Statement On Forward-Looking Information**

The information, products, data and services contained or described in this presentation are for information purposes only and constitute neither an advertisement or recommendation nor an offer or solicitation to buy or sell investment instruments, to effect any transaction or to enter into any legal relations.

In addition, this presentation may contain projections or other forward-looking statements regarding future financial performance and results and other statements that are not historical facts. Words such as "believe", "anticipate", "plan", "expect", "project", "estimate", "predict" and similar expressions are intended to identify such forward-looking statements. Such statements are made on the basis of assumptions and expectations which, although the Julius Baer Group believes them to be reasonable at this time, may prove to be erroneous.

While these forward-looking statements are only projections concerning the development of our business, a number of risks, uncertainties and other important factors could cause actual developments and results to differ materially from our expectations.

These factors include among other things, but not limited to, risks relating to general market, macroeconomic, governmental, legislative and regulatory developments, market fluctuations and volatility, significant interest rate changes, credit exposures, technological developments, cross border transactions and foreign exchange fluctuations, impaired liquidity, personnel and operational risks, competition and legal liability.

Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual outcomes may vary materially from those indicated. The forward-looking statements contained herein are made as of the date of this presentation, and the Julius Baer Group assumes no obligation to update such forward-looking statements or to update the reasons for which actual results could differ materially from those anticipated in such forward-looking statements.

Julius Bär

2



#### **Programme and Content**

Financial Results 2008 Dieter A. Enkelmann, Group CFO

Asset Management David M. Solo, CEO Asset Management

Bank Julius Baer Johannes A. de Gier, CEO Bank Julius Baer

**Q&A Session** 

Appendix

Julius Bär

#### **Unchanged Wealth Management Strategy**

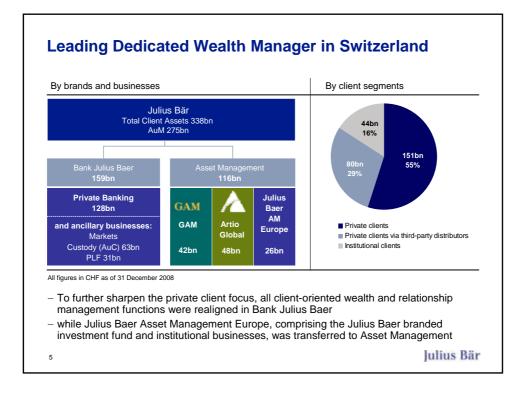
#### Based on

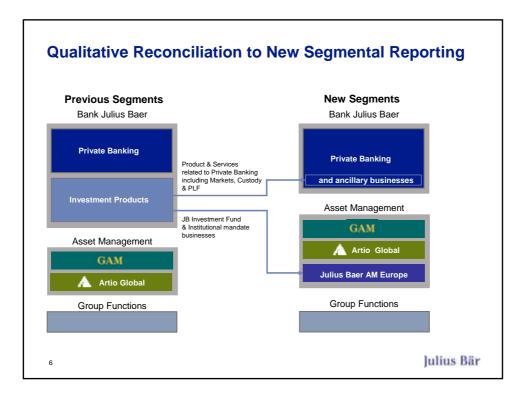
- the continued exclusive focus on wealth management
- the distinct client dedication and sophisticated service offering
- the solid balance sheet and the strong capital base with a Tier 1 ratio of 13.6%
- the avoidance of the market's major casualties (no investment banking)

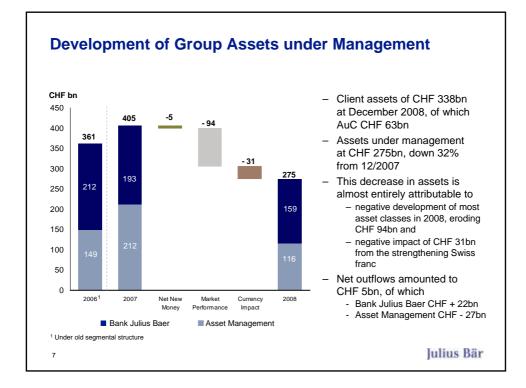
#### the Julius Baer Group

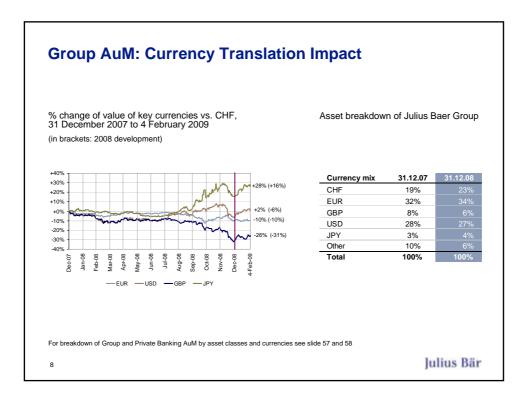
- further strengthened the franchise of its brands Julius Baer, GAM and Artio Global
- achieved record inflows in its core business Private Banking
- achieved a good result given the difficult business environment
- ➔ Julius Baer is well positioned to successfully take advantage of its current strong market position and to further expand in attractive wealth management areas

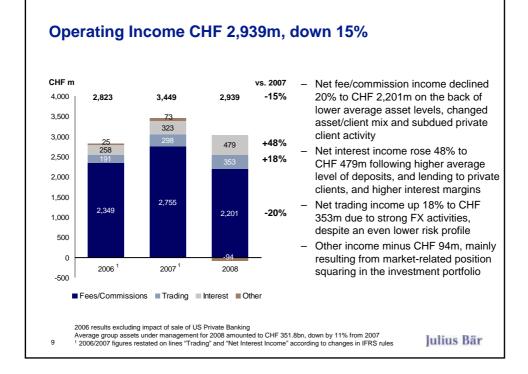


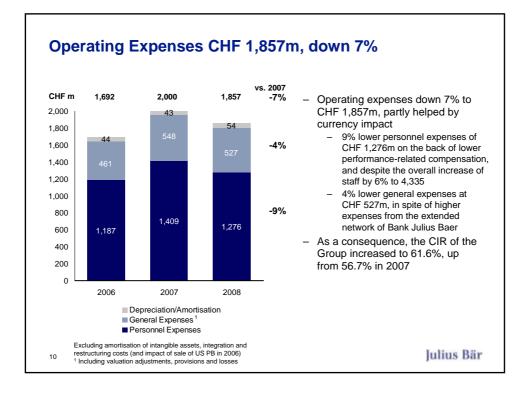












(CHF m)	2006	2007	2008	Change 07/08
Bank Julius Baer	-	701	629	-10%
Asset Management	-	783	527	-33%
Group Functions	-	-36	-73	-
Group profit before taxes	1,131	1,449	1,082	-25%
Group pre-tax margin (bps)	34.2	36.8	30.8	-6 bps
Taxes	263	312	230	-26%
Tax rate (%)	23.3	21.5	21.2	-
Net profit	868	1,137	852	-25%
Weighted average number of shares (in m)	221	215	207	-4%
EPS (in CHF)	3.93	5.28	4.12	-22%
Return on Equity (%) <sup>1</sup>	24.3	31.7	24.0	-7.7% points
<ul> <li>Excluding integration and restructurir assets related to the 2005 transactio</li> <li>Including these positions, the net pro</li> </ul>	n	ounted to CH		-

#### **Group Result 2008: Second Half vs. First Half** Respectable H2 result despite unprecedented market turmoil

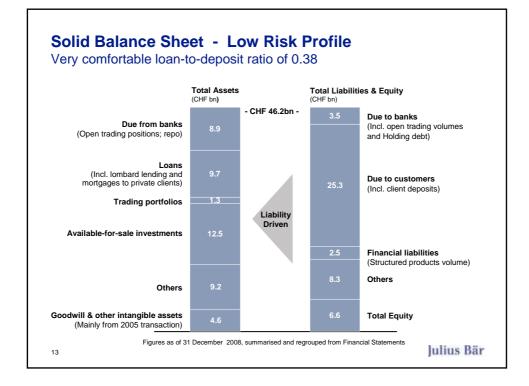
(CHF m)	H2 2007	H1 2008	H2 2008	Change H1/H2 08
Operating income	1,815	1,602	1,336	-17%
Operating expenses	1,040	949	907	-4%
Group Profit before Taxes	774	653	429	-34%
Taxes	156	143	87	-39%
Net Profit	619	510	342	-33%
Assets under management (CHF bn)	405.1	363.9	274.5	-25%
Average assets under management (CHF bn)	407.2	375.9	329.5	-12%
Net new money (CHF bn)	15.5	10.3	-15.7	-
Return on assets excl. performance fees (bps)	84.3	85.0	81.0	-4.0 bps
Cost/income ratio (%) 1	56.0	58.5	65.3	+6.8% points

H2 2008 net profit fell by 33% compared to H1, on the back of lower average asset levels, subdued private client activity as well as market-related position squaring in the investment portfolio. Partly compensated by growing net interest income and lowered performance-related compensation accruals.

<sup>1</sup> Calculated excluding valuation adjustments, provisions and losses

Julius Bär

12

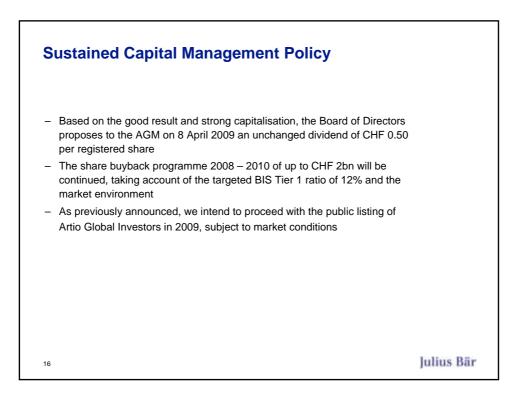


#### **Strong Capital Base** Development of Equity and Tier 1 Capital

(CHF m)	2007	2008	Change 07/08
Equity at the beginning of the year	6,854	6,419 <sup>1</sup>	-
Julius Baer Holding Ltd. dividend	-112	-106	-
Net profit (IFRS) see slide 55	940	661	-
Change in treasury shares	-1,201	-149	-
Other components of equity	-83	-232	-
Financial investments available-for-sale	-50	-140	-
Hedging reserve for cash flowhedges	1	-5	-
FX translation differences	-33	-87	-
Others	21	-20	-
Equity at the end of the year	6,419 <sup>1</sup>	6,573 <sup>2</sup>	2%
- Goodwill & intangible assets (as per capital adequacy rules)	4,630	4,446	-
- Other deductions	53	231	-
= Core capital	1,736	1,896	9%
+ Tier I instrument (hybrid capital)	225	225	-
= Tier I capital	1,961	2,121	8%
Shares repurchased	12,222,222	4,403,500	
<sup>1</sup> Including non-controlling interests of CHF 145,000 <sup>2</sup> Including non-controlling interests of CHF 1,415,000			
14			lulius Bä

## 13.6% Tier 1 Ratio - Low Leverage

(CHF m)	31.12.2007 Basel I	31.12.2008 Basel II	
Risk-weighted assets			
Credit risk	13,923	9,473	
Non-counterparty-related risk	430	498	
Market risk	876	781	
Operational risk	-	4,791	
Total risk-weighted positions	15,229	15,543	
BIS tier 1 capital <sup>1</sup>	1,961	2,121	
BIS tier 1 ratio 1	12.9%	13.6%	
Core capital	1,736	1,896	
Core capital ratio	11.4%	12.2%	
Tangible equity in % of total assets	3.7%	4.3%	
Leverage ratio (total assets / tangible equity)	27.4	23.2	
After dividend			
After dividend			
5		lulius Bä	





#### **Programme and Content**

Financial Results 2008 Dieter A. Enkelmann, Group CFO

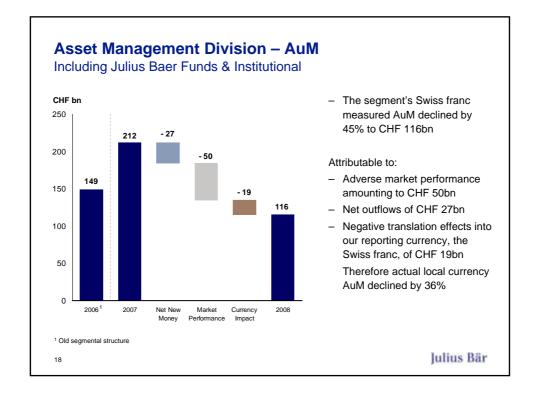
Asset Management David M. Solo, CEO Asset Management Bank Julius Baer

Johannes A. de Gier, CEO Bank Julius Baer

**Q&A** Session

Appendix

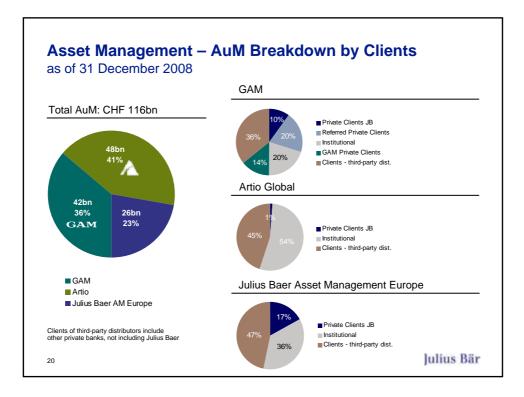
Julius Bär

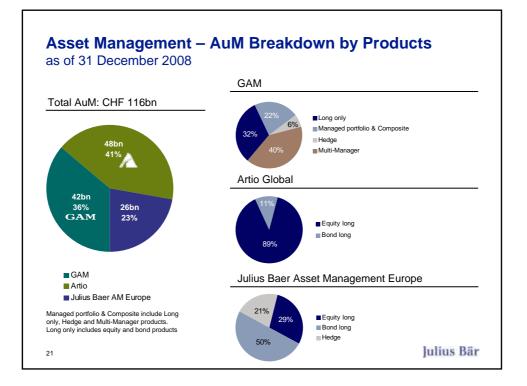


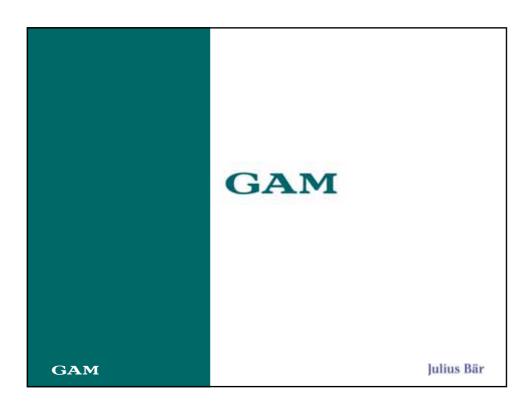
#### Asset Management 2008 Results

AuM declines leading to fall in profit, but with healthy metrics

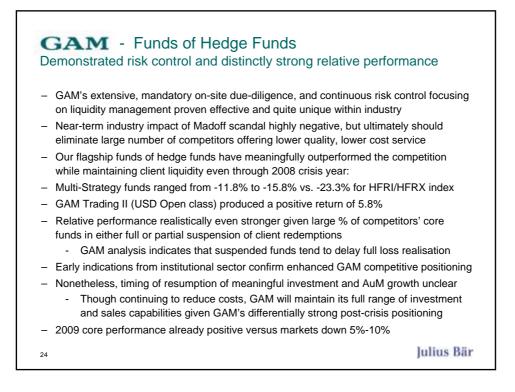
(CHF m)	2007	2008	Change 07/08
Operating income	1,649	1,253	-24%
Personnel expenses	637	513	-19%
General expenses <sup>1</sup>	216	196	-9%
Depreciation and amortisation	12	17	42%
Operating expenses	866	726	-16%
Profit before taxes of segment	783	527	-33%
Gross margin (bps) <sup>2</sup>	79.0	73.4	-5.6 bps
Gross margin excl. perf. fees (bps) <sup>2</sup>	74.0	73.0	-1 bps
Cost/income ratio (%) <sup>3</sup>	52.2	57.1	+4.9% points
Pre-tax margin (bps) <sup>2</sup>	37.5	30.9	-6.6 bps
Assets under management (CHF bn)	211.7	115.6	-45%
Net new money (CHF bn)	16.6	-27.2	-
Number of employees (FTE)	1,213	1,261	4%
Valuation adjustment, provisions and losses	3.9	10.7	174%
Average assets under management (CHF bn)	208.8	170.6	-18%
Excluding amortisation of intangible assets, integration and restructuring co Including valuation adjustments, provisions and losses and services from. Based on average assets under imanagement Calculated excluding valuation adjustments, provisions and losses	sts to other segment/divisions		

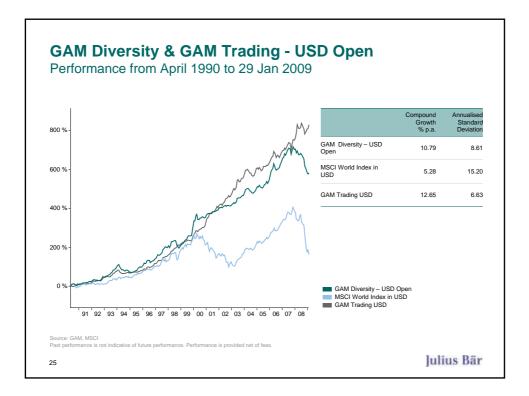


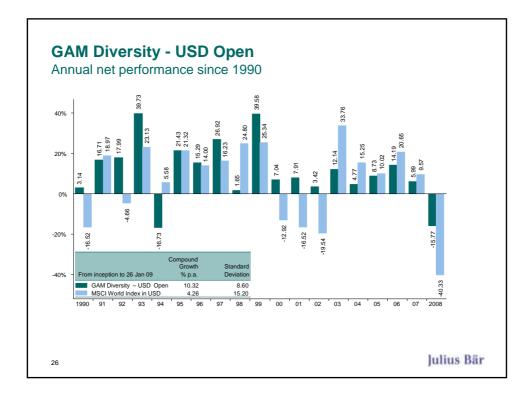


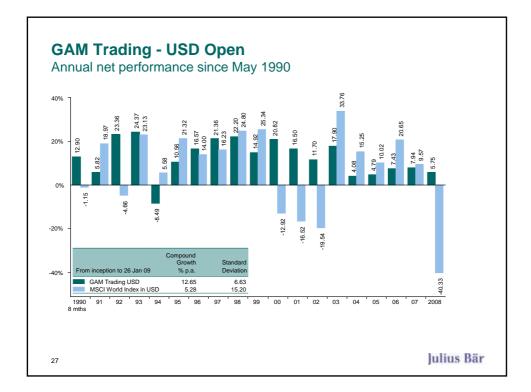


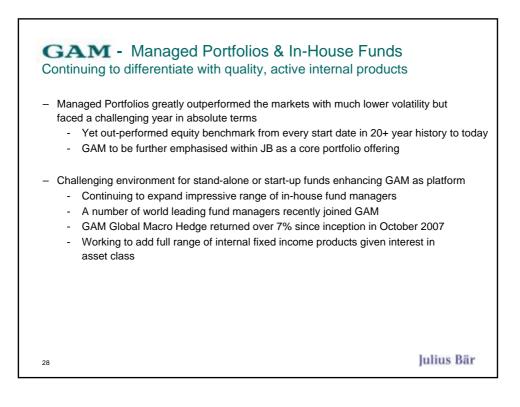


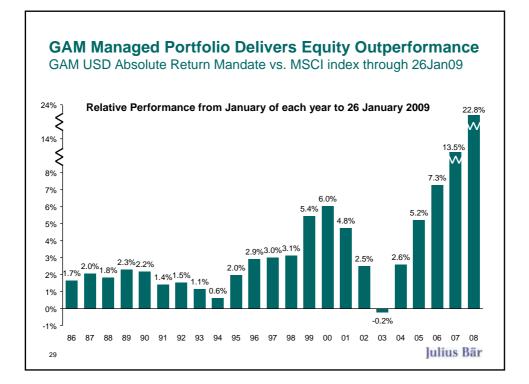


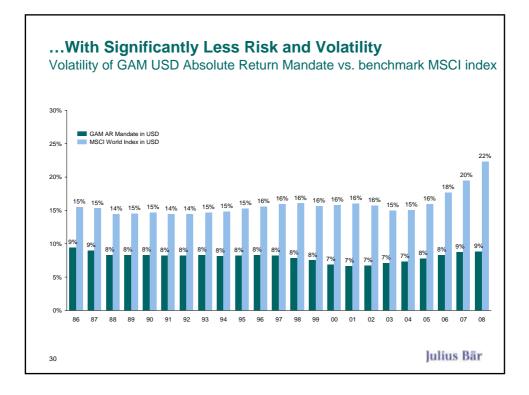




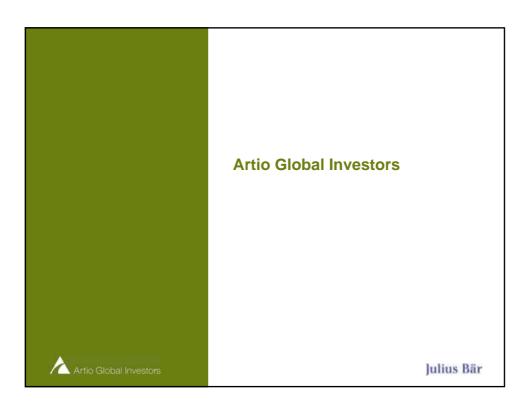


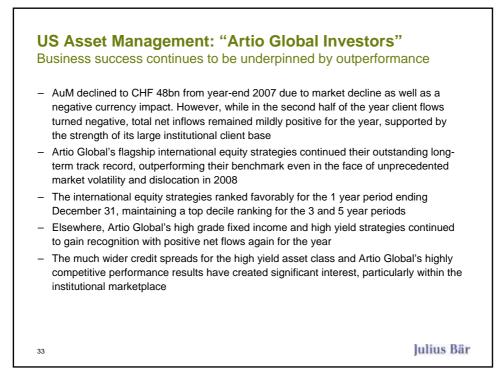












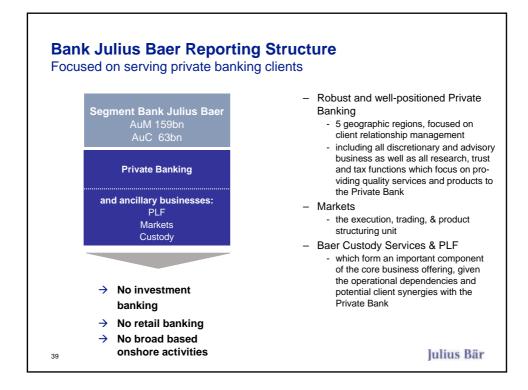


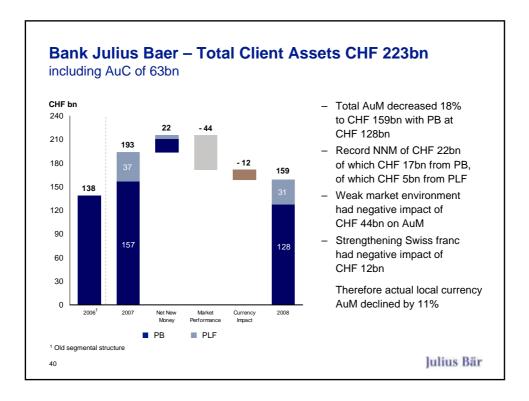


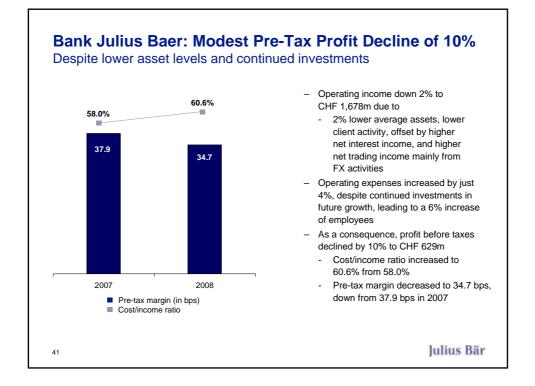


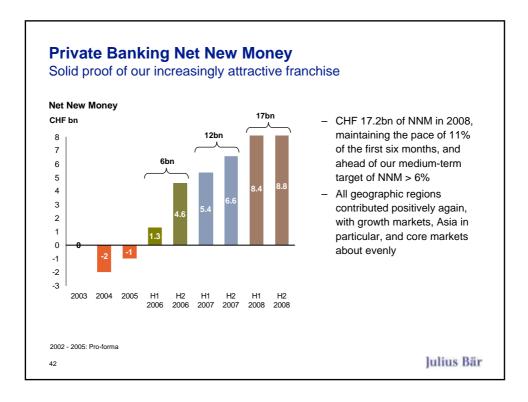


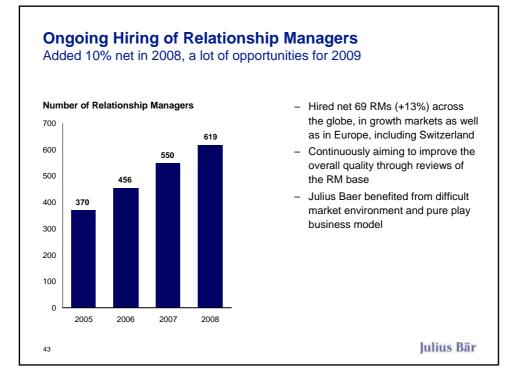


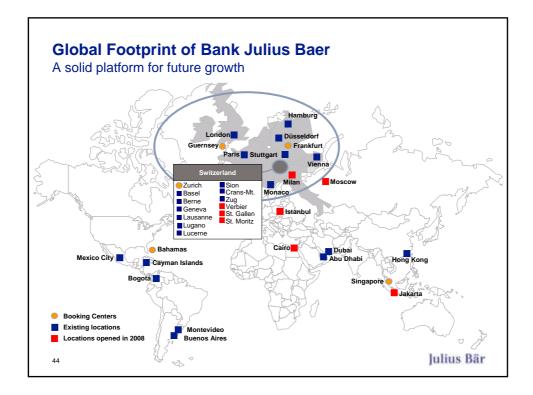


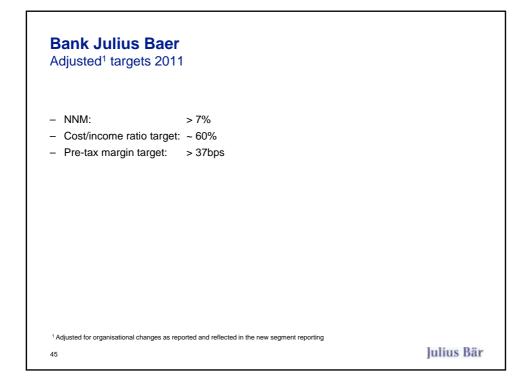






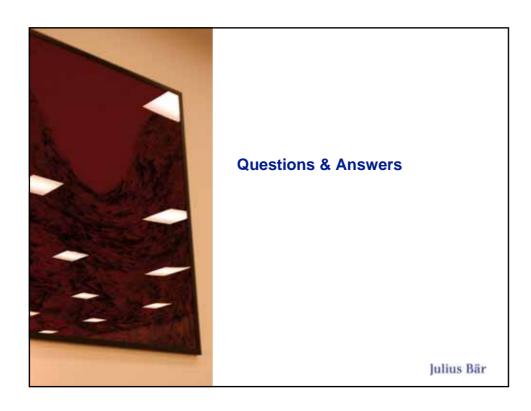


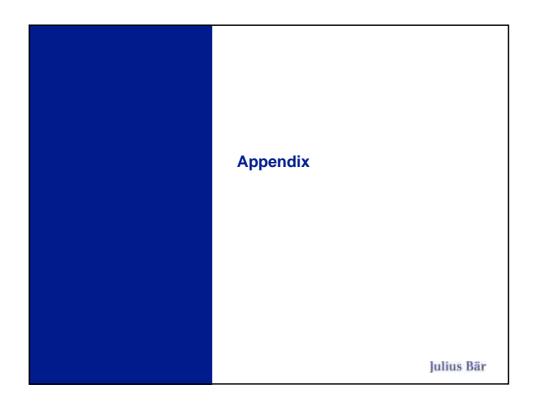




(CHF m)	2007	2008	Change 07/08
Operating income	1,713	1,678	-2%
Personnel expenses	698	708	1%
General expenses <sup>1</sup>	287	308	7%
Depreciation and amortisation	27	33	22%
Operating expenses	1,012	1,049	4%
Profit before taxes of segment	701	629	-10%
Gross margin (bps) <sup>2</sup>	92.7	92.6	-0.1 bps
Cost/income ratio (%) 3	58.0	60.6	+2.6% points
Pre-tax margin (bps) <sup>2</sup>	37.9	34.7	-3.2 bps
Assets under management (CHF bn)	193.4	159.0	-18%
Net new money (CHF bn)	18.9	21.8	-
Number of employees (FTE)	2,814	3,009	7%
Valuation adjustment, provisions and losses	18.1	31.6	75%
Average assets under management (CHF bn)	184.7	181.2	-2%

Programme and Content
Financial Results 2008 Dieter A. Enkelmann, Group CFO
Asset Management David M. Solo, CEO Asset Management
Bank Julius Baer Johannes A. de Gier, CEO Bank Julius Baer
Q&A Session
Appendix
Julius Bär





Income statement				
(CHF m)	2006	2007	2008	Change 07/08
Net interest income	258	323	479	48%
Results from comm. and service fees	2,349	2,755	2,201	-20%
Results from trading operations	191	298	353	18%
Other ordinary results	25	73	-94	-228%
Operating income	2,823	3,449	2,939	-15%
Personnel expenses	1,187	1,409	1,276	-9%
General expenses 1	461	548	527	-4%
Depreciation and amortisation	44	43	54	25%
Operating expenses	1,692	2,000	1,857	-7%
Profit before taxes	1,131	1,449	1,082	-25%
Income Taxes	263	312	230	-26%
Net profit <sup>2</sup>	868	1,137	852	-25%
EPS (in CHF)	3.93	5.28	4.12	-22%
Gross margin (bps) <sup>3</sup>	84.9	87.6	83.5	-4.1 bps
Cost/income ratio (%) <sup>4</sup>	59.5	56.7	61.6	+4.4% points
Tax rate (%)	23.3	21.5	21.2	-0.3% points
Staff	3,684	4,099	4,335	6%
Market Cap. (CHF bn)	15.0	20.9	8.4	-60%
Average assets under management (CHF bn)	332.5	393.6	351.8	-11%

#### Bank Julius Baer: H1 and H2 2008 Results Under new segmental structure

(CHF m)	H1 2008	H2 2008	Change H1/H2 08
Operating income	871		-7%
Operating expenses	527	522	-1%
Profit before Taxes	344	285	-17%
Gross margin (bps) <sup>1</sup>	93.6	91.2	-2.4 bps
Cost/income ratio (%) <sup>2</sup>	59.5	61.9	+2.4% points
Pre-tax margin (bps) 1	37.0	32.2	-4.8 bps
Assets under management (CHF bn)	185.4	159.0	-14%
Net new money (CHF bn)	12.3	9.5	-
Number of employees (FTE)	2,925	3,009	3%
Valuation adjustment, provisions and losses	8.8	22.8	159%
Average assets under management (CHF bn)	186.0	177.1	-5%
Excluding amortisation of intangible assets, integration and restructuring costs Based on average assets under management Calculated excluding valuation adjustments, provisions and losses			
<sup>2</sup> Calculated excluding valuation adjustments, provisions and losses			1.11.20
51			ulius Bar

# Asset Management: H1 and H2 2008 Results Under new segmental structure

(CHF m)	H1 2008	H2 2008	Change H1/H2 08
Operating income	700	552	-21%
Operating expenses	376	351	-7%
Profit before Taxes	325	202	-38%
Gross margin (bps) <sup>1</sup>	73.8	72.5	-1.3 bps
Cost/income ratio (%) <sup>2</sup>	53.2	62.2	+9.0% points
Pre-tax margin (bps) <sup>1</sup>	34.2	26.5	-7.7 bps
Assets under management (CHF bn)	178.5	115.6	-35%
Net new money (CHF bn)	-2.1		-
Number of employees (FTE)	1,283	1,261	-2%
Valuation adjustment, provisions and losses	3.3	7.3	121%
Average assets under management (CHF bn)	189.9	152.4	-20%
Excluding amortisation of intangible assets, integration and restructuring costs Based on average assets under management Calculated excluding valuation adjustments, provisions and losses			
<b>,</b> , , ,			Laters Dec
52			Julius Bai

### Reconciliation from Adjusted Results to Published Consolidated Financial Statement 2008

(CHF m)	2006	2007	2008	Change 07/08
Profit after tax per consolidated Financial Statements	672	940	661	-30%
Sale of US PB business	-12	-	-	
Restructuring & integration costs	42	29	21	
Tax impact on above	-9	-7	-5	
Amortisation of intangible assets	175	175	175	
Total impact	196	197	191	
Net profit (adjusted)	868	1,137	852	-25%
		.,	002	2070
NB: Amortisation of intangibles will amount to CHF 175m in each year unti Please see detailed financial statements in the Annual Report 2008		.,		2078

Crown Eurotiona 2008 Bacult					
Group Functions – 200	8 Result				
(CHF m)	2007	H1 2008	2008	Change 07/08	
Operating income	88	31	8	-91%	
Operating expenses	123	47	81	-34%	
Profit before taxes of segment	-36	-16	-73	106%	
Number of employees (FTE)	72	64	65	-10%	
Excluding amortisation of intangible assets, integration, res	tructuring costs				
				Julius Bäi	

Asset mix	31.12.07	31.12.08
Equities	41%	31%
Bonds	18%	25%
Funds <sup>1</sup>	19%	17%
Money Market	7%	10%
Client Deposits	6%	10%
Other <sup>2</sup>	9%	7%
Total	100%	100%
Currency mix	31.12.07	31.12.08
CHF	19%	23%
EUR	32%	34%
GBP	8%	6%
USD	28%	27%
JPY	3%	4%
Other	10%	6%
Total	100%	100%

Asset mix	31.12.07	31.12.08
Equities	28%	19%
Bonds	22%	26%
Funds <sup>1</sup>	24%	20%
Money Market	14%	17%
Client Deposits	12%	17%
Other <sup>2</sup>	0%	1%
Total	100%	100%
Currency mix	31.12.07	31.12.08
CHF	18%	18%
EUR	35%	37%
GBP	5%	4%
USD	31%	32%
JPY	1%	1%
Other	10%	8%
Total	100%	100%

